

Bar Itzhar

Product & Brand Designer

Contact

+972 -53-280-1551

Ftot46@gmail.com

Links

[Protfolio](#)

[Linkedin](#)

Languages

Hebrew

English

Tools

Figma, Figjam,
Framer, Adobe
Illustrator, Photoshop,
AfterEffects, premiere,
InDesign, Midjourney,
KlingAI, LumaAI

Skils

UX/UI Design, User
Research, Responsive
Design, , Design Systems,
Wireframes (Hi-Fi & Lo-Fi),
Microcopy, Copywriting,
Storytelling, Brand
Identity.

EXPERIENCE

Graphic Designer - Freelancer

Private jobs in a attempt to gain experience and grafhic tools
for a career in the field

Nekudot - Freelancer

September 2024 - february 2025

- Created and edited promotional videos for social media
platforms
- Designed visual content and written posts for Instagram and
Facebook
- Developed the office branding, including logo, color palette, and
visual language
- Designed a website for the office

Education

B.Des in Visual Communication, Sami Shamoon, Beer Sheva, IL
November 2021 - June 2025

IDF

Technology and Maintenance Corps
February 2018 - October 2020